

FROM THE EDITOR'S DESK

Dear Friends,

Like all things, it too started as a dream. A dream to publish a magazine that will demystify and present the core sector to the common man to his tongue, sans the jargon. "A tall order", concurred many. Others were open in their snide skepticism. Some downright honest in pointing out the pitfalls, seeking to distract the maverick in me from committing hara- kiri. "The underlying economic factors are not conducive" said those in the know and "it will be another attempt in futility, considering the fact that revenues will just not be enough to sustain the venture".

Exactly the kind of words that strengthen the resolve to tread on, to the one who's set his sights on the goal. There was another point in the agenda- to prove the point that the core sector need not be staid. To establish, that visually, as far as magazines of this genre goes, there are images beyond the blast furnace pouring molten metal and the odd steel tower or the wind mill with the setting sun in the backdrop.

Today one year has passed since we took the plunge. What have we achieved? Have the dreams taken shape? Have we been able to do create what we had set out to? Or have we, as many had pointed out, spent a year's effort, pouring good money after bad?

Well, we have survived. One year, twelve months. Recession, ridicule, rectitude, et al. We now have a team of dedicated workers, a select band of brothers ready to take on the world. We have on board, some of the most respected thinkers in their chosen fields of excellence, scribes eternal. Graphic artists, creative photographers, spin doctors, professionals – from mercenaries to missionaries, from men wishing well to magi bearing the gifts – we have been overwhelmed by the sheer groundswell in the ranks. We have spent the last year burning the midnight oil, watching our child to go through the pangs of birth. Today, as we celebrate his first birthday, we are proud of what we have achieved. More so, as we prepare to hold his hands as he takes the first faltering steps towards manhood.

Here is a compilation of stories from the year that went by. Hope you enjoy this trip down memory lane.

Suvabrata Ganguly
Editor