

Casting its Spell

Dear Friends,

DWest Bengal, they say, is industrially a dead man's zone. Apart from political apathy and the lack of home grown entrepreneurs, the biggest obstacle, it is pointed out, is the abject lack of work culture. Criticisms, that one company is single handedly rubbing for more than six decades now.

Yes, we have for you a company that is globally among the top five in its domain, India and Asia's pride, a pioneer that has maintained its lead by constant innovation and a religious adherence to quality – Electrosteel Castings. Growing out of Khardah, West Bengal, this low profile company can certainly claim to be the poster boy of the state's industrial abilities as not only are its ranks full of workers who match their skills with the best in the world, but are also capable of matching and even bettering productivity levels and efficiencies.

The ductile iron pipe industry, which Electrosteel has set out to conquer globally is in for a huge swing upwards as the world becomes increasingly urbanised calling for more and more drinking water being made available and sewerage being cleared. It will be prudent to follow this company as we believe that it is still to get the recognition it deserves, leave alone unleash the fireworks that it is capable of sparking.

We also have for you West Bengal and Jharkhand's economic lifeline DVC sinking in the ash holes of its own creation. A CSC bureau exclusive read how a

thousand MWs of power, ready for commissioning, cannot go into generation because of the wiles of one contractor. While the nation plays corruption on social media from their air conditioned comfort zones, no one seems to bother about the real issues on the ground.

In another so called exclusive, we have the curious case of coal linkages. See how the rich and the powerful can manipulate things to suit their vested interests throwing everything – from established norms to national interest to the winds. It has taken us three long years to reach this stage where we can attempt such investigative pieces, backed by hard evidence and vetted by experts from the field. Do let us know how we can better ourselves in the crusade to expose and unveil the mischievous as opposed to boasting about ways to eradicate corruption.

We also have for you all the other relevant features and columns and hope that you enjoy going through the issue as much as we did in preparing them for you.

Happy Reading,



Suvabrata Ganguly
Editor

